

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # 6556 SALESMAN #

AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

ORDER # CONTRACT # 6269464 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT15/12 15.32

REP: TO JENNIE
FR JULIE
OK'D M2
TTLS \$277920..129X
PLS CFM, THX 10/15

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22	S		1200N-1230P	30		\$600.00	10/20	10/21	1		SA-SU	1

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1537
PROGRAM : NOON NEWS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	:	:	:	:	:	:	DATE	DATE	:	:	:	:

66	A		500A-600A	30		\$340.00	10/20	10/20	1		SAT	1
PROGRAM : EYEWITNESS NEWS												
ORD COM1: N/A DUE TO PROGRAM CHANGE, MG IN MORNING NEWS & CREDIT \$10.												
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-22 FOR 1 SPOT/WK												

67	A		500A-600A	30		\$250.00	10/21	10/21	1		SUN	1
PROGRAM : EYEWITNESS NEWS												
ORD COM1: N/A DUE TO PROGRAM CHANGE, MG IN MORNING NEWS & CREDIT \$10.												
PART OF A MAKEGOOD MADE UP OF LINES 66-67												

STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#22	MISSED:SA-SU/1200N-1230P	OCT20	30S	\$600.00	(OCT15/12)
			OFFER:SAT/500A-600A	OCT20	30S	\$340.00	PLS ADVISE.
			& SUN/500A-600A	OCT21	30S	\$250.00	
CMT:N/A DUE TO PROGRAM CHANGE, MG IN MORNING NEWS & CREDIT \$10.							

OCT/12	277920.00	CONTRACT TOTAL	277920.00
		TOTAL SPOTS	129

MARKET TOTALS \$681,240	WFTV 41%	WKMG 20%	WESH 19%	WOFL 14%	WKCF 2%	WRBW 3%	CABL 0%
		WOPX 0%	WRDQ 1%	EFTV 0%			

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE